



Windows Phone 7 for iPhone Developers

By Kevin Scott Hoffman

Pearson Education (US), United States, 2011. Paperback. Book Condition: New. 226 x 178 mm. Language: English . Brand New Book. Bring Your iPhone Apps and Skills to Windows Phone 7-or Build Apps for Both Mobile Platforms at Once If you ve been developing for the competitive iPhone marketplace, this book will help you leverage your iOS skills on a fast-growing new platform: Windows Phone 7 (WP7). If you re a programmer, it will help you build advanced WP7 mobile solutions that reflect valuable lessons learned by iOS developers. If you re a mobile development manager, it offers indispensable insights for planning cross-platform projects. Kevin Hoffman guides you through the entire WP7 Software Development Kit (SDK), showing how it resembles Apple s iOS SDK, where it differs, and how to build production-quality WP7 apps that sell. Step by step, you ll master each technology you ll need, including C#, Silverlight, and XAML. Every new concept is introduced along with all the tools and background needed to apply it. Hoffman s practical insights extend into every facet of WP7 development: building user interfaces; hardware and device services; WP7 s unique Application Tiles; Push Notifications; the Phone Execution Model, local storage, smart clients,...



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