

The high failure rates of cross-border mergers due to the focus of companies on hard factors



Filesize: 2.07 MB

Reviews

It is an awesome book that we have possibly go through. It is actually writter in straightforward words and phrases and not confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Tierra Kunde)

THE HIGH FAILURE RATES OF CROSS-BORDER MERGERS DUE TO THE FOCUS OF COMPANIES ON HARD FACTORS




To download **The high failure rates of cross-border mergers due to the focus of companies on hard factors** PDF, remember to access the link listed below and download the ebook or gain access to other information which are highly relevant to THE HIGH FAILURE RATES OF CROSS-BORDER MERGERS DUE TO THE FOCUS OF COMPANIES ON HARD FACTORS book.

GRIN Verlag Nov 2014, 2014. Taschenbuch. Book Condition: Neu. 210x148x5 mm. This item is printed on demand - Print on Demand Neuware - Bachelor Thesis from the year 2005 in the subject Business economics - Business Management, Corporate Governance, grade: 2.0, New College Durham, course: Strategic Business Management, language: English, abstract: In today's economy of globalization, technological change, an increase in innovation and shorter product life cycles have led to intensified international competition. The result is an increase in productivity and capital requirements due to high R&D and growing quality costs. Cross-border mergers have become a predominant form of global expansion and a common possibility of adapting to changing market conditions (Buchner, 2002, p. 21). As the described economic development will continue and may become even stronger, the requirement for cross-border mergers exists (Gösche, 1991, p. 153). However, statistics show that the failure rate has been quite high (see p.13, 2.3). The author will investigate critical success factors, that are often neglected and the main cause of failure. By failure the author does not mean a complete failure, but that the merged company has not achieved its expected goals. Based on preliminary research and existing knowledge, the analysis of critical success factors will mainly refer to soft factors. In cross-border mergers cultural issues in the form of organizational and national culture play an important role (Gertsen et al., Cultural Dimensions in International Mergers and Acquisitions, 1998). Furthermore, the author will focus on change management, as mergers bring along major changes that have enormous impact on managers and employees. In this context the effect of knowledge management and communication will also be analysed (Buchner, Der Mensch im Merger, 2002). As these issues will have to be considered at certain stages within the merging process, emphasis will also be laid on due...

 [Read The high failure rates of cross-border mergers due to the focus of companies on hard factors Online](#)

 [Download PDF The high failure rates of cross-border mergers due to the focus of companies on hard factors](#)

 [Download ePub The high failure rates of cross-border mergers due to the focus of companies on hard factors](#)

Other Kindle Books



[PDF] Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Click the web link under to get "Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success" file.

[Save eBook »](#)



[PDF] You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Click the web link under to get "You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most" file.

[Save eBook »](#)



[PDF] Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Click the web link under to get "Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age" file.

[Save eBook »](#)



[PDF] A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)

Click the web link under to get "A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)" file.

[Save eBook »](#)



[PDF] It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

Click the web link under to get "It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em" file.

[Save eBook »](#)



[PDF] Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America

Click the web link under to get "Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America" file.

[Save eBook »](#)



[PDF] The Queen's Sorrow: A Novel

Follow the link below to get "The Queen's Sorrow: A Novel" PDF document.

[Download PDF »](#)



[PDF] George Washington's Mother

Follow the link below to get "George Washington's Mother" PDF document.

[Download PDF »](#)



[PDF] Rasputin's Daughter

Follow the link below to get "Rasputin's Daughter" PDF document.

[Download PDF »](#)



[PDF] The Goblin's Toyshop

Follow the link below to get "The Goblin's Toyshop" PDF document.

[Download PDF »](#)



[PDF] Pete's Peculiar Pet Shop: The Very Smelly Dragon (Gold A)

Follow the link below to get "Pete's Peculiar Pet Shop: The Very Smelly Dragon (Gold A)" PDF document.

[Download PDF »](#)



[PDF] At-Home Tutor Language, Grade 2

Follow the link below to get "At-Home Tutor Language, Grade 2" PDF document.

[Download PDF »](#)